

FLEETWHIZ™

DECISIONMAKING TOOLS

**Make Optimum
Shop Labor
Insource–Outsource
Decisions**

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Management Textbook MDC 22

INSOURCE / OUTSOURCE – TO THE READER SUGGESTIONS ON HOW TO USE THIS TEXTBOOK AS AN IMMEDIATE TRAINING SOURCE AND LONG-TERM REFERENCE SOURCE

Introduction: The objective of this textbook is to assist fleet–shop–parts–fuel managers make optimum insource–outsource decisions. It is important to note that both fleet assets and shop labor can be outsourced. Less than ten (10) years ago, an organization's capacity to expand its vehicle and equipment fleet was limited by financial resources available. Today, skilled human resources limit fleet expansion and the organization's overall capacity to increase core business sales and profits. Therefore, outsourcing some fleet asset owner-of-record and some shop labor employer-of-record costs, risks and liabilities is prerequisite to increasing core business sales and profits. Fleet–shop–parts–fuel departments and work crew departments will be utilized as insource–outsource examples throughout this textbook. Compare the department's current insource–outsource practices to the world-class practices discussed in this textbook. Implement required changes and earn \$100,000 annually with 90% decisionmaking control and achieve Vice President and Director status.

Remarks:

1. The following illustration lists the six (6) subsections included in this textbook.

Illustration – Introduction to World-Class Insource–Outsource Practices

1. Introduction to Outsourcing
 2. 20-Step Insource–Outsource Feasibility Study Process
 3. Insource–Outsource Recommendations
 4. Insource–Outsource Case Studies
 5. Appendix – Over 40 Learning Opportunities Create Well-Defined Career Training Ladders Which Can Be Applied to Recruit–Retain–Develop Employees.
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The background features a gradient from dark blue at the top to light blue at the bottom, with several curved, parallel lines in shades of blue sweeping across the upper half of the page. The logo 'FLEETWHIZ™' is in a large, bold, blue, sans-serif font, with 'FLEET' and 'WHIZ' in all caps and 'W' being significantly larger. Below it, 'DECISIONMAKING TOOLS' is written in a smaller, white, all-caps, sans-serif font.

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