

# **FLEETWHIZ™**

## **DECISIONMAKING TOOLS**

**Apply Over 50  
Asset Funding Options  
to Gain Usage of Vehicles and  
Equipment With and Without  
Incurring Owner-Of-Record  
Costs, Risks and Liabilities**

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**Management Textbook MDC 10**

## **ASSET FUNDING – TO THE READER**

### **SUGGESTIONS ON HOW TO USE THIS TEXTBOOK AS AN IMMEDIATE TRAINING SOURCE AND LONG-TERM REFERENCE SOURCE**

**Introduction:** The objective of this textbook is to provide fleet–shop–parts–fuel managers an overview of vehicle and equipment funding options available to gain access to and usage of fleet assets with and without incurring owner-of-record costs, risks and liabilities. Scarce financial resources can be stretched by applying the optimum asset funding option to each asset demand scenario. Fleet asset funding options can also be applied to reduce technician manhour consumption. Application of fleet asset optimum funding options is prerequisite to achieving world-class financial and operational performance levels in the fleet–shop–parts–fuel department, and work crew departments. Compare the fleet–shop–parts–fuel department's current fleet asset funding practices to the world-class practices discussed in this textbook. Implement required changes and earn \$100,000 annually with 90% decisionmaking control and achieve Vice President and Director status.

#### **Remarks:**

1. The following illustration lists the eight (8) subsections included in this textbook.

#### **Illustration – Introduction to World-Class Fleet Asset Funding Options**

1. Introduction to Fleet Asset Funding Options
2. Introduction to 12 Fleet Asset Funding Methods  
With Over 50 Fleet Asset Funding Options
3. Introduction to Fleet Asset Lenders / Funding Sources
4. Introduction to Fleet Asset Funding Option Applications
5. Apply 12-step Process To Select Optimum Fleet Asset Funding Options.
6. Introduction to Fleet Asset Funding Option Contract Applications
7. Appendix – Over 40 Learning Opportunities Create Well-Defined Career  
Training Ladders Which Can Be Applied to Recruit–Retain–Develop Employees.
8. Master's Degree Certifications Open-Book Test Questions

**TEXTBOOK 10 – APPLY OVER 50 ASSET FUNDING OPTIONS TO GAIN  
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