

FLEETWHIZ™

DECISIONMAKING TOOLS

Implement World-Class Vehicle–Equipment–Fleet Rental Rate Chargeback Systems

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Management Textbook MDC 9

ASSET RENTAL SYSTEM – TO THE READER SUGGESTIONS ON HOW TO USE THIS TEXTBOOK AS AN IMMEDIATE TRAINING SOURCE AND LONG-TERM REFERENCE SOURCE

Introduction: The objective of this textbook is assist fleet–shop–parts–fuel managers implement vehicle, equipment, small equipment and construction tool rental chargeback systems which achieves world-class financial and operational performance levels. The rental chargeback system applied either structures-in or structures-out world-class financial and operational performances. The rental chargeback system can also be applied to measure work crew financial and operational performances. Compare the fleet–shop–parts–fuel department's current rental chargeback practices to the world-class practices discussed in this textbook. Implement required changes and earn \$100,000 annually with 90% decisionmaking control and achieve Vice President and Director status.

Remarks:

1. The following illustration lists the nine (9) subsections included in this textbook.

Illustration – Introduction to World-Class Fleet Asset Rental Chargeback Systems

1. Introduction to Implementing Vehicle, Equipment and Tool Rental Chargeback Systems
2. Compute True-Cost Fleet Asset Rental Rates and Total Rental Costs.
3. Implement Standard Rental Industry Terms and Conditions.
4. Maximize Fleet Asset Utilization Rates. Implement the 18-Step Action Plan.
5. Apply New Technologies to Further Increase Fleet Asset Utilization Rates.
6. Apply World-Class Estimating Practices.
7. Measure Work Crew Managers' Fleet Asset Management Performances.
8. Appendix – Over 40 Learning Opportunities Create Well-Defined Career Training Ladders Which Can Be Applied to Recruit–Retain–Develop Employees.
9. Master's Degree Certifications Open-Book Test Questions

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FLEET RENTAL RATE CHARGEBACK SYSTEMS.
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