

FLEETWHIZ™

DECISIONMAKING TOOLS

Why Will Fortune 500® Decisionmakers Embrace and Government, Utility and Family-Owned Business Decisionmakers Resist the New Fleet–Shop–Parts–Fuel Models?

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Management Textbook MDC 1

DECISIONMAKING STUDY – TO THE READER SUGGESTIONS ON HOW TO USE THIS TEXTBOOK AS AN IMMEDIATE TRAINING SOURCE AND LONG-TERM REFERENCE SOURCE

Introduction: The objective of this textbook is to assist managers understand why they fear, resist and undermine change. In addition, world-class Fortune 500 company decisionmaking is discussed in detail. In future, government, utility and family-owned business decisionmakers will be forced to implement Fortune 500 company decisionmaking processes in order to achieve productivity, financial and operational performance targets set by senior management. Compare the fleet–shop–parts–fuel department's current decisionmaking processes to the world-class processes discussed in this textbook. Implement required changes and earn \$100,000 annually with 90% decisionmaking control and achieve Vice President and Director status.

Remarks:

1. The following illustration lists the eight (8) subsections included in this textbook.

Illustration – Introduction to World-Class Fleet–Shop–Parts–Fuel Model Decisionmaking

1. Introduction to the Fleet–Shop–Parts–Fuel Decisionmaker Decisionmaking Study
Present and Future Outlook to Implementing Outsource-Oriented Products and
Services in Government, Utility and Family-Owned Businesses
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6. Implications for Change Strategies and Change Implementation Strategies
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8. Master's Degree Certifications Open-Book Test Questions

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